






















Item	Pick 'n Mix Price (inc. GST)
<b>Get it all in one easy package...</b>	
<p><b>'The Works'</b> website package provides you with the following:</p> <ul style="list-style-type: none"> <li>• Starter site: domain name registration for one year, website hosting for one year, one page website, one email address, fully customised (value \$440)</li> <li>• four more pages: 'Contact' and three other pages of your choice (value \$440)</li> <li>• Facebook Business Page setup with the first hour's training included (value \$66)</li> <li>• Live Facebook feed to your website (value \$22)</li> <li>• AddThis buttons (value \$22)</li> <li>• Contact form on Contact page (value \$33)</li> <li>• Google Map on Contact page (value \$22)</li> <li>• Photo Gallery (Lightbox) with first 10 images added to one of the five pages (value \$99)</li> <li>• Terms and Conditions PDF (value \$44)</li> <li>• Privacy PDF (value \$44)</li> </ul> <p><b>Total value \$1,232* for just \$880**!!</b></p> <p>* There are no discounts for unused items.  ** Annual renewal of hosting and domain name currently \$198.</p>	<p><b>\$880</b></p>  <p>2</p>
<b>Or build it piece by piece...</b>	
<p><b>Site Starter – the foundations</b></p> <p>Get your business online TODAY with our fully customised one page site starter, and add to it when you're ready!</p> <p>This package provides you with:</p> <ul style="list-style-type: none"> <li>• a one page website</li> <li>• a fully customised design (built from the ground up - NO templates)</li> <li>• hosting space for one year*</li> <li>• registration of one domain name (e.g. www.oldteasets.com) for one year*</li> <li>• one email address (e.g. sales@oldteasets.com)</li> <li>• loaded and formatted with information and images provided by you.</li> </ul> <p>Start with this package today, and add more pages and components now, or as your business grows. Could we make it any easier?!</p> <p>For more information, visit our <a href="#">Websites page at MoshPit Publishing</a></p> <p>(Not suitable for ecommerce sites. If you wish to sell items online, then look at our <a href="#">Web Shop Framework</a> offering.)</p> <p>*Annual renewal of hosting and domain name currently \$198.</p>	<p><b>\$440</b></p>  <p>2</p>
<p><b>Contact Form</b></p> <p>Contact forms help stop spam robots finding your email address and as such they help minimise the amount of junk making its way to your inbox.</p> <p>A contact form can be added to any page of your website - you have full control over whichever page it goes on, and the fields it contains. Generally, you will want to gather the person's name, email address, possibly a phone number or an alternative email address, and of course the comments they wish to make.</p> <p>Most internet users today expect a contact form and many look for it as a more convenient way of making contact than using the telephone. So keep your customers happy today!</p> <p>(<b>Important:</b> Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p><b>\$33</b></p>  <p>1</p>

Item	Pick 'n Mix Price (inc. GST)
<p><b>Standard Pages</b></p> <p>Add a page to your website or web shop.</p> <p>You may have started with a long, very informative single page and now wish to break it up into smaller chunks. Pages you might like to add could include:</p> <ul style="list-style-type: none"> <li>• about us</li> <li>• our staff</li> <li>• company history</li> <li>• policies</li> <li>• our clients</li> <li>• our products</li> <li>• our services</li> <li>• projects we've completed</li> <li>• contact us</li> </ul> <p>... or any other page of your choosing.</p> <p>Your new page(s) will have the same formatting as your Home page so as to represent your business with a consistent image.</p> <p>All you need to do is purchase however many pages you wish to add, then send us the information, along with any pictures you'd like added to those pages. Could we make it any easier?!</p> <p>(Important: Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p><b>\$110</b></p>  <p>2</p>
<p><b>Web Shop Framework</b></p> <p>Start selling online TODAY with our web shop framework, and add to it when you're ready!</p> <p>This package provides you with:</p> <ul style="list-style-type: none"> <li>• a commercially recognised shopping cart</li> <li>• one year's hosting*</li> <li>• one year's domain name registration</li> <li>• customising of your empty 'shop' to suit your tastes (within the limitations of the shopping software)</li> <li>• 'stocking' your new shop with your first 5 products</li> <li>• provision of log in and password so that you can continue to add your own stock. (Alternatively, you may wish to purchase our 'stocking service' at a per item rate.)</li> <li>• link to your PayPal merchant account, or complimentary assistance with establishing same if you don't already have one.</li> </ul> <p>Please note that this is simply a shop with no additional pages. We recommend that you add <i>Contact</i>, <i>Privacy</i> and <i>Terms and Conditions</i> pages at a minimum.</p> <p>Start with this package today, and add more pages and components now, or as your business grows! Could we make it any easier?!</p> <p>For more information, visit our <a href="#">Websites page at MoshPit Publishing</a></p> <p>(Not suitable for brochure type sites. If you simply need to advertise your business, then look at our <a href="#">Site Starter</a> offering. You do NOT need to purchase the Site Starter item to buy the Web Shop Framework item.)</p> <p>*Annual renewal of hosting and domain name currently \$198.</p>	<p><b>\$440</b></p>  <p>2</p>

Item	Pick 'n Mix Price (inc. GST)
<p><b>Web Shop Items</b></p> <p>Supply your product photos and descriptions and we will 'stock' your web shop shelves for you.</p> <p>The perfect option for those who aren't so keen on working on the 'back end' of their site, or who simply don't have time.</p> <p>We will optimise your photos for faster loading and polish up any grammar or spelling errors in your descriptions as we go.</p> <p>(Important: Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p><b>\$5.50 each</b></p>  <p>2</p>
<p><b>Photo Gallery (Lightbox)</b></p> <p>Let us display your images in a photo lightbox. Thumbnails on the page allow the viewer to see the range of images, and the lightbox will display them at a larger size. Simple, intuitive controls ('Prev', 'Next' and 'Close') allow the viewer to scroll backwards and forwards through your album, starting and finishing with any image they like.</p> <p>Purchase price includes resizing and upload of first 10 photos to your gallery.</p> <p>For samples of our lightbox galleries, see:  <a href="http://www.thehighschoolsurvivalguide.com.au/photos.html">http://www.thehighschoolsurvivalguide.com.au/photos.html</a> (two galleries on this page)</p> <p>Please note that your lightbox will need to go on an existing page in your website. If you wish your lightbox to sit on its own page, then you will also need to purchase an additional standard page.</p> <p>(Important: Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p><b>\$99</b></p>  <p>2</p>
<p><b>Additional Lightbox Photos</b></p> <p>Add more photos to your lightbox for just \$5.50 each.</p> <p>(Important: Do not purchase this product if we did not build your website and supply your original lightbox gallery. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p><b>\$5.50 each</b></p>  <p>1</p>
<p><b>Privacy page</b></p> <p>Assure your customers that their privacy is safe with you with a Privacy page. A clear privacy policy will encourage potential clients to trust you. If you look at any business website these days, you will probably see a small link at the bottom of the page to that site's Privacy Policy.</p> <p>What information do you collect from your website visitors? Why do you collect it? What do you do with it and how long do you keep it? And where?</p> <p>This standard page is ready for you to amend, delete or add relevant passages. Best suited to Australian businesses, but non-Australian businesses may still benefit from it.</p> <p>Please note that this page is provided as a template only for your amendment and refinement and you may require specific legal or accounting advice. Mosher's Business Support and MoshPit Publishing take no responsibility for anything contained therein, or omitted from.</p> <p>(Important: Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p><b>\$44</b></p>  <p>2</p>

Item	Pick 'n Mix Price (inc. GST)
<p><b>Terms and Conditions page</b></p> <p>Let your customers know your terms and conditions so that everybody knows where they stand. Clear terms and conditions encourage potential clients to trust you. If you look at any ecommerce site (web shop), you will probably see a small link at the bottom of the page to that site's Terms and Conditions.</p> <p>What guarantees do you offer? What about refunds? What are your time frames?</p> <p>This standard page is ready for you to amend, delete or add relevant passages. Best suited to Australian businesses, but non-Australian businesses may still benefit from it.</p> <p>Please note that this page is provided as a template only for your amendment and refinement and you may require specific legal or accounting advice. Mosher's Business Support and MoshPit Publishing take no responsibility for anything contained therein, or omitted from.</p> <p>(<b>Important:</b> Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p style="text-align: right;"><b>\$44</b></p>  <p style="text-align: right;">2</p>
<p><b>Custom Form</b></p> <p>Need a form for a particular reason? Order your custom form here and we will place it on the page of your choosing.</p> <p>Why would you need a form? To gather information from clients or prospective clients, perhaps in a survey format, or to accept job applications from potential employees.</p> <p>Forms help to keep your email inbox free of clutter. Download the submissions on a regular basis as required, or when it suits you.</p> <p>(<b>Important:</b> Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p style="text-align: right;"><b>\$66</b></p>  <p style="text-align: right;">1</p>
<p><b>Facebook Business Page Setup</b></p> <p>Facebook Business Pages are the way to promote your business virally, while still maintaining your privacy.</p> <p>Our Facebook Business Page package includes set up of your business page plus three hours training, either in person, via telephone (within Australia) or via email (anywhere). You may use your three hours in portions that suit you over a 12 month period. Any time not used within 12 months will expire.</p> <p>All training sessions are counted off at a minimum 15 minutes each, then by the minute, so if we spend 12 minutes on the phone helping you, then that counts as a 15 minute block. But if we spend 18 minutes on the phone with you, then that's just 18 minutes – we don't round it up to the next 15 minute block.</p> <p>As part of your Facebook Business Page training, we will also help you set up a Payment shop front for your Facebook if you have goods you wish to retail through Facebook.</p> <p>For examples of Facebook Business Pages, have a look at some of the following:</p> <p><a href="http://www.facebook.com/moshersbusiness">http://www.facebook.com/moshersbusiness</a></p> <p><a href="http://www.facebook.com/narratormagazine">http://www.facebook.com/narratormagazine</a></p> <p><a href="http://www.facebook.com/karenmaberartworks">http://www.facebook.com/karenmaberartworks</a></p> <p><a href="http://www.facebook.com/covelliboutiques">http://www.facebook.com/covelliboutiques</a></p>	<p style="text-align: right;"><b>\$198</b></p>  <p style="text-align: right;">3</p>

Item	Pick 'n Mix Price (inc. GST)
<p><b>Live Facebook Feed</b></p> <p>Keep your website up to date with a live Facebook Feed. No need to create continuous changes to your site - simply post your latest news to your Facebook business page and the feed will come through to the page of your choice in your website.</p> <p>For examples, have a look at <a href="http://www.moshers.com.au">www.moshers.com.au</a> or <a href="http://www.thehighschoolsurvivalguide.com.au">www.thehighschoolsurvivalguide.com.au</a></p> <p>(Important: Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p style="text-align: right;"><b>\$22</b></p>  <p style="text-align: right;">1</p>
<p><b>CityRail Trip Planner</b></p> <p>If public transport is an option to get to your premises, then a NSW CityRail trip planner widget will help your visitors plan their trip.</p> <p>To see this widget in action, visit <a href="http://www.springwoodartshow.org.au/gettinghere.html">http://www.springwoodartshow.org.au/gettinghere.html</a></p> <p>(Important: Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p style="text-align: right;"><b>\$22</b></p>  <p style="text-align: right;">1</p>
<p><b>Google Map</b></p> <p>Help your clients find you!</p> <p>Add a Google map to any page of your site and make it easier for your clients and potential clients to locate your business premises.</p> <p>For a sample of a Google map, see <a href="http://www.springwoodartshow.org.au/gettinghere.html">http://www.springwoodartshow.org.au/gettinghere.html</a></p> <p>(Important: Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p style="text-align: right;"><b>\$22</b></p>  <p style="text-align: right;">1</p>
<p><b>AddThis Buttons</b></p> <p>Buying this option will add AddThis buttons to your website. You can elect to have them on one page only, or as a footer in every page.</p> <p>AddThis buttons (© 2011 <a href="#">Add This</a>, LLC - A <a href="#">Clearspring</a> Company) allow users to share your website on Facebook, Twitter, and hundreds of other sharing sites with the click of a mouse. What's more, you get feedback every time someone shares!</p> <p>Help your fans spread the word TODAY with a panel of AddThis buttons!</p> <p>(Important: Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p style="text-align: right;"><b>\$22</b></p>  <p style="text-align: right;">4</p>
<p><b>Uploading of your Newsletter in a choice of formats</b></p> <p>Keep your clients up to date with your newsletter.</p> <p>Supply to us in single page PDF format and we will post it on the page of your choice so that your viewers can download and read it, and possibly print it.</p> <p>OR, we can post your newsletter so that it can be read online, magazine style, using ISSUU software.</p> <p>Choose this option is you wish to have your newsletter uploaded in BOTH formats.</p> <p>To see how both formats work, have a look at the Summer issue of <a href="#">Narrator Magazine Blue Mountains Summer 2010</a>.</p> <p>To have your newsletter uploaded in only one format, choose our <a href="#">newsletter in one format</a> option.</p> <p>(Important: Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p style="text-align: right;"><b>Single format upload \$16.50</b></p> <p style="text-align: right;"><b>Two format upload \$22</b></p>  <p style="text-align: right;">2</p>

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<p><b>Extra Domains</b></p> <p>If you have a unique idea, you may wish to corner the market by purchasing additional domain names which can then be pointed at your website.</p> <p>For example, if you set up your website under <a href="http://www.oldteasets.com">www.oldteasets.com</a> you may also wish to purchase <a href="http://www.oldteasets.com.au">www.oldteasets.com.au</a> and perhaps <a href="http://www.oldchinacups.com">www.oldchinacups.com</a>.</p> <p>Annual renewal for each domain name is \$22.</p>	<p><b>\$33</b></p>  <p>2</p>
<p><b>Annual Renewal of Additional Domain Names</b></p> <p>Your additional domain names need to be renewed each year, and you can do that through <a href="#">The MoshShop</a> or via direct deposit using the details on your invoice - the choice is yours.</p> <p>If you only have one domain name you do not need to purchase this option.</p>	<p><b>\$22</b></p>  <p>2</p>
<p><b>Extra Email Addresses</b></p> <p>Get the most out of having your own domain name with additional email addresses. This is a particularly useful option if you have staff performing different functions or staff located in different areas. Have the appropriate mail sent to the appropriate person.</p> <p>For example, if you own <a href="http://www.oldteasets.com">www.oldteasets.com</a> then you might want one email for <a href="mailto:sales@oldteasets.com">sales@oldteasets.com</a> to let you know when someone has purchased something from your webshop, or <a href="mailto:enquiries@oldteasets.com">enquiries@oldteasets.com</a> for when someone fills in your contact page. You might want <a href="mailto:mary@oldteasets.com">mary@oldteasets.com</a> so that emails addressed to Mary can be sent directly to her computer.</p> <p>Please note that email set up includes provision of the password to you so that you can set the email address up as desired to download mail to your preferred program. The price below does not include instructions for redirecting emails, only for creating them, testing them and provision of the passwords.</p> <p><b>(Important:</b> Do not purchase this product if we did not build your website. You will need to contact your own web developer if you are interested in this product or service.)</p>	<p><b>\$11</b></p>  <p>2</p>
<p><b>Website Annual Renewal</b></p> <p>Annual renewal of site, shop or 'The Works' package - regardless of site size.</p> <p>You may choose to pay via direct deposit to the account specified on our invoice, or through the MoshShop using this option.</p>	<p><b>\$198</b></p>  <p>2</p>

**Get online now! What are you waiting for?!**

To purchase packages or components online, visit [The MoshShop](http://www.themoshshop.com.au) at [www.themoshshop.com.au](http://www.themoshshop.com.au) and pay with your Visa card, MasterCard or PayPal account.

If you prefer to use direct deposit, please email us at [websites@moshers.com.au](mailto:websites@moshers.com.au) for an invoice. Please advise the packages and/or components you wish to purchase and we will email you the appropriate forms with an invoice.

New sites will generally be online within five days, depending on how much information you provide and how quickly you get back to us regarding questions we may have.

**Remember – a website is a living, fluid thing, and is a very different prospect to having 10,000 flyers printed! So if you make the wrong colour choice at the start, or decide to change a product line, these things are easily adjusted\* as they're not set in concrete the way your printed marketing materials are. (\*at our prevailing hourly rate)**