

## Artists' marketing materials (incl. GST)

We provide a budget service to artists that allows them to print small runs of different gift cards and posters at an affordable price so that they can test their market. Normally, to achieve such low unit prices would require a print run of 100 or more units.

### Set-up/Artwork fees:

- Per item (i.e. greeting card) = \$16.50, maximum two images
- \$11 for second side of DL cards
- PDF proofs are provided prior to printing

### Card printing costs:

Item	Min Quantity (10 sheets)	Cost (for Min Quantity)	Unit price
DL cards	30	\$20	\$0.67
A4 greeting cards (A4 card which folds to A5 size)	10	\$15	\$1.50
A5 greeting cards (A4 cut to A5 size which folds to A6 size)	20	\$20	\$1.00

- All cards are printed on quality 220gsm card, unscored and unfolded.
- All A4 and A5 greeting cards are supplied with appropriately sized white quality envelopes and cellophane bags.
- All A5 cards and DL cards are cut to size.

### A3 poster printing costs:

Number	150-220gsm card	185gsm Arches watercolour paper	220gsm Canson drawing paper
1-9 copies/prints	\$4	\$10	\$10
10-99 copies/prints	\$3	\$8	\$8
100+ copies/prints	\$2	\$6	\$6